



### ***What is Red Flag Reporting?***

Red Flag Reporting is a systematic program that promotes safe and ethical behavior in the workplace through on-going communications and a comprehensive telephone hotline and web portal that allows employees to speak up, anonymously or not, when unethical or unsafe activity is noted. Issues identified include theft, harassment, discrimination, substance abuse and many other costly concerns. With clients on four continents, we support a positive “tone at the top” while favorably influencing the “mood at the middle” and the “buzz at the bottom.”

### ***How Do Organizations Benefit?***

Organizations benefit in many ways:

- Profitability increases due to controlled costs such as insurance, workers compensation and governmental fines,
- Malicious lawsuits are more easily defeated through a powerful “affirmative defense,”
- Theft is detected more quickly, if not deterred altogether,
- Reputations are protected when small problems are caught before becoming big,
- Management proactivity increases due to identified trends in the areas of safety, harassment, discrimination and other costly issues,
- Employee satisfaction increases due to the emphasis on safety and integrity, and
- Management spends less time on headaches and more time on constructive efforts.

### ***What Types of Entities Benefit?***

Clients fall within a broad range of industries including manufacturers, retailers, contractors, not-for-profits, restaurants, hospitality providers, universities, nursing homes, airports, trade organizations, professional service firms, banks, governments, agricultural concerns, automobile dealers, wholesalers and more. Red Flag Reporting is scalable, currently serving clients internationally ranging from 10 employees to more than 15,000.

### ***What do others say?***

Red Flag Reporting has received favorable press in respected trade journals including InsideCounsel, The Journal of Accountancy and Accounting Today (including, but not limited to, an honorable mention in their prestigious “Top New Products” competition in 2012). Red Flag Reporting also has an “A+” rating from the Better Business Bureau.

Consider these quotes from four respected, yet diverse, organizations:

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## Legal

“It is more crucial than ever that companies have effective whistleblower hotlines as part of their corporate compliance programs ...” [Harvard Law School](#), Forum on Corporate Governance and Financial Regulation, October 25, 2014.

## Human Resources

“...it is generally recommended that all organizations implement some type of whistleblower system for reporting wrongdoing.” [Society for Human Resource Management](#), April 14, 2014

## Accounting

“Tip lines are one of the most effective tools organizations possess for detecting and preventing fraud.” [American Institute of Certified Public Accountants](#), August 1, 2013

## Ethics

“Managers and owners of small businesses should focus their anti-fraud efforts on the most cost-effective control mechanisms, such as hotlines...” [Association of Certified Fraud Examiners](#), 2012 Report to Nations

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*Our service **protects** the **assets, employees and reputations** of our clients, while dramatically **reducing the costly consequences** of unethical activity in the workplace. We provide the **most cost effective internal control** an organization can have (an ethics hotline), empower the **most successful mechanism for catching** unethical behavior (open channels of communication) and support the **most powerful tool for deterring** bad actions (a strong tone at the top). Our service is so affordable that statistics bare that simply receiving **one report can pay for our service for decades.***

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For more information, visit [www.redflagreporting.com](http://www.redflagreporting.com) or call 1-877-676-6551.



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